



Technovation [MN]

“Enabling young women to transform the world...one mobile app at a time”

What is Technovation[MN]?

Technovation[MN] is the MN branch of the global **Technovation** technology entrepreneurship program for young women. We offer girls in Minnesota the opportunity to learn the necessary skills to emerge as tech entrepreneurs and leaders. Each year Technovation challenges 10-18 year old girls to work together to dream up, design, code and pitch mobile apps that solve local community problems.



SINCE 2014:

- ❑ Nearly **650 girls** on **140 teams** from **44 schools** throughout MN have participated in **Technovation[MN]** and attended our celebratory **Appalooza** event in May of each year
- ❑ **22 teams** were semifinalists in the **Technovation Challenge**.
- ❑ **One Technovation[MN] team** was among the 10 finalist teams to pitch their app to Silicon Valley executives in San Francisco
- ❑ **Our 2015 Finalist team** participated in the **6th Annual White House Science Fair** in 2016
- ❑ **Two 2017 Runner Up Teams** of the 12 Finalist and 12 Runner Up Teams for the **Technovation Challenge**
- ❑ **The top 2016 & 2017 MN teams** were entered into the semifinal round of the 2016 MN Cup Youth Division
- ❑ **The top 2017 Healthcare App** won \$1,000 in our Pitch the Shark event
- ❑ Over **300 professional women and men** have built a MN network of support for Technovation[MN] girls as their coaches and mentors
- ❑ **Over 160 mobile apps** have been created by Technovation[MN] participants

She believed SHE could so she DID.

Contact us at: annette.evans@technovationmn.org



Technovation [MN]

Sustaining Partner - \$25,000 / year (min 2 yr commitment)

- Partner with Technovation[MN] on mission and vision to sustain and strategically grow program into new areas
- Work closely with Executive Director / Fundraising Chair on individualized program goals
- All Petabyte benefits

Mentor Partner - \$20,000

- Annual partnership to create specific programs and recognition for Technovation[MN] past and future program mentors
- Unique opportunity to gain year long access to high achieving, passionate individuals seeking to make a difference both personally and professionally
- All Petabyte benefits

Category Partner - \$20,000

- Annual partnership to support one of the 2017 UN Sustainable Development Goals set forth by Technovation Challenge (2016 goals were Equality, Education, Health, Peace, Environment, Poverty)
- Opportunity to work closely with Technovation[MN] participants / teams to build specific programs associated with the sustaining goal
- All Petabyte benefits

Petabyte - \$10,000

- Speaking opportunities throughout 2017
- Logo recognition throughout Appalooza and all supporting 2017 / 2018 collateral and events
- Recognition in all Technovation[MN] correspondence
- All Terabyte benefits

Terabyte - \$7,500

- Tabletop opportunities throughout 2017
- All Gigabyte benefits

Gigabyte - \$5,000

- Social media shout-outs from Technovation[MN] at Appalooza
- Linked logo on sponsor page of Technovation[MN] website for full year
- All Megabyte benefits

Megabyte - \$1,500

- Social media shout-outs from Technovation[MN] at Appalooza
- All Kilobyte benefits

Kilobyte - \$500

- Logo on sponsor page of Technovation[MN] website for full year
- Sponsorship recognition by sponsorship level in Appalooza presentation
- Swag giveaway opportunities at Appalooza
- Appalooza program listing by sponsorship level

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