



Cargill Women in Information Technology (CWIT) are partnering with Technovation[MN] to take on its challenge to incorporate Cargill purpose. Teams whose apps focus on nourishing the world (animals, humans and plants) will receive an opportunity to **virtually present to a global team of senior leaders** on Cargill's Day of Development.



Incorporate one or more of the elements of the U.S. Bank Community Pillars into your mobile app to qualify, including *work* (e.g. workforce education, economic prosperity, entrepreneurship and financial literacy), *home* (e.g. neighborhood stability & revitalization), and *play* (e.g. arts, culture and recreation). Teams who are selected will receive the U.S. Bank Innovation Toolkit to help you clearly define your mobile app and an opportunity to **virtually present to the managing committee**.



This opportunity enables you to expand your technology skill set by creating an Alexa Skill that has a positive impact on the environment, local community or the world. Participants will work with Amazon experts to setup their Amazon Web Services account and build an example skill from scratch.

A kick-off event will ensure you will start your project with a working Alexa Skill that you can modify and build upon for your customized skill. In addition, Amazon experts will serve as mentors to each Alexa Skills team, providing specific expertise on the technologies used for this challenge. **Teams will have the opportunity to pitch to Amazon leaders.**

## OPPORTUNITIES TO:

- > Meet outstanding Minnesota business leaders
- > Practice your live pitch before Appalooza
- > Build understanding of culture and technology at leading businesses
- > Receive additional mentorship and coaching
- > Broaden your technology skill development
- > Check out your competition



Technovation [MN]

# KEY DATES

## January

- Official Technovation Girl Season Launch – 1/10
- Launchappalooza Technovation[MN] Kick off event – 1/15
- Alexa Skills Challenge Applications Open – TBD

## February

- Technovation[MN] Design Thinking Session – 2/5
- US Bank Challenge Application Opens- TBD
- Cargill Nourish the World Application Opens – TBD

## March

- Technovation Girls Team Registration Deadline – 3/25
- MN Cup Applications Open – TBD
- Develop and Film Pitch – TBD

## April

- MN Cup Applications Close – TBD
- Alexa Skills Challenge Pitch Event – TBD
- US Bank Challenge Pitch Event – TBD
- Cargill Nourish the World Pitch Event – TBD
- Technovation Girls Submission Deadline – 4/26



**SATURDAY  
MAY 21  
APPAPALOOZA**